

# JOSH D. WEISS

**ACD - ART DIRECTOR**

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## EXPERIENCE

### **ACD - Art Director** 2017.Present

TBWA\CHIAT\DAY NY + LA, TBWA\Media Arts Lab, HAVAS NY, 180LA, DDB NY + SF, The Community, Digitas NY, HUGE, Critical Mass LA, Wunderman NY, etc.

Apple, Amazon, AT&T, Nissan, Volkswagen, T-Mobile, Wells Fargo, QuickBooks, Amstel Light, Accenture, Thomson Reuters, Hilton, Chips Ahoy!, Dannon, ADT, TD Bank, BNY Mellon, Energy Upgrade California

### **Red Tetterer O'Connell** 2018.2019

Stanley Tools, Craftsman, Sierra, Nature's Bakery, Tullamore DEW, Tuaca, Flor de Caña, Pitches

Orchestrated the LA creative team day-to-day for the Philadelphia based creative directors.

### **BBDO** 2016.2017

AT&T, Toys'R'Us, Georgia Lottery, Sanderson Farms, Voya, Novant Health, Norwegian Cruise Line, Pitches

Raised over \$500,000 for the Special Olympics with our "Save Something Special" social initiative for Voya.

### **Saatchi & Saatchi** 2014.2016

Toyota (Tacoma, 4Runner, RAV4 Hybrid, Retail, Sunday Night Football), The Amanda Foundation

Sold a Super Bowl spot (#12, Admeter) and produced 19 other commercials/content pieces in two-and-a-half years.

### **Freelance Photographer** 2007.2013

Associated Press, Wall Street Journal, New York Times, CNN, USA Today, Atlanta Journal Constitution, etc.

22 awards at the state, regional and national level.

## EDUCATION

### **Creative Circus** 2011.2013

40+ student show awards, Silver Atlanta Addy, CMYK 100 New Creatives and Honorable Mention at The One Show.

### **University of Georgia** 2004.2008

Cum Laude, Journalism and Sociology. Served as president of a debate society and photo editor at the student newspaper.

## OTHER STUFF

### **Skills**

Art Direction, Graphic Design, Copywriting, Photography, Illustration, Motion Graphics, Video Editing, Color Correction, Video Production, Social Media, Digital Media, Print, Team Leadership and Management

### **The Side Show** 2020.Present

Co-Founder. Created a not-for-profit award show and creative week focused on side projects of those in advertising and design.

### **Mentoring** 2015.Present

Mentor young creatives enrolled at Creative Circus, UGA and who have reached out via LinkedIn and FishBowl.