

JOSH D. WEISS

ACD - ART DIRECTOR

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EXPERIENCE

CD/ACD - Art Director 2017.Present

Meta, TBWA\CHIAT\DAY NY + LA, TBWA\Media Arts Lab, HAVAS NY, 180LA, DDB NY + SF, The Community, Digitas NY, HUGE, Critical Mass LA, Wunderman NY, etc.

Apple, Amazon, AT&T, Nissan, Volkswagen, T-Mobile, Wells Fargo, QuickBooks, Amstel Light, ebay, Accenture, Thomson Reuters, Hilton, Chips Ahoy!, Dannon, ADT, TD Bank, BNY Mellon, Energy Upgrade California

The Many 2022

eBay Motors

Concepted and executed "Between 2 Rides," a five episode YouTube content series with over 400 deliverables. The largest production in agency history valued at two million dollars.

Red Tettemer O'Connell 2018.2019

Stanley Tools, Craftsman, Sierra, Nature's Bakery, Tullamore DEW, Tuaca, Flor de Caña, Pitches

Orchestrated the LA creative team day-to-day for the Philadelphia based creative directors.

BBDO 2016.2017

AT&T, Toys'R'Us, Georgia Lottery, Sanderson Farms, Voya, Novant Health, Norwegian Cruise Line, Pitches

Raised over \$500,000 for the Special Olympics with our "Save Something Special" social initiative for Voya.

Saatchi & Saatchi 2014.2016

Toyota (Tacoma, 4Runner, RAV4 Hybrid, Retail, Sunday Night Football), The Amanda Foundation

Sold a Super Bowl spot (#12, Admeter) and produced 19 other commercials/content pieces in two-and-a-half years.

EDUCATION

Creative Circus 2011.2013

40+ student show awards, Silver Atlanta Addy, CMYK 100 New Creatives and Honorable Mention at The One Show.

University of Georgia 2004.2008

Cum Laude, Journalism and Sociology. Served as president of a debate society and photo editor at the student newspaper.

OTHER STUFF

Skills

Art Direction, Graphic Design, Copywriting, Photography, Illustration, Motion Graphics, Video Editing, Color Correction, Video Production, Social Media, Digital Media, Print, Team Leadership and Management

The Side Show 2020.Present

Co-Founder. Created a not-for-profit award show and creative week focused on side projects of those in advertising and design.

Mentoring 2015.Present

Mentor young creatives enrolled at Creative Circus, UGA and who have reached out via LinkedIn and FishBowl.