

JOSH D. WEISS

CREATIVE DIRECTOR - ART

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JOSHWEISS.COM | 415.741.8176

EDUCATION

Creative Circus

Graduated early and took home 40+ awards from the school's semi-annual student competition.

University of Georgia

Cum Laude, Journalism and Sociology. Served as president of a debate society and photo editor at the student newspaper.

EXTRAS

Skills

AI, Art Direction, Graphic Design, Copywriting, Photography, Illustration, Motion Graphics, Video Editing, Color Correction, Video Production, Social Media, Digital Media, Print, Team Leadership and Management

Laugh Your Ads Off

Co-Founder. Created a series of live events focused on comedy in advertising featuring some of the biggest names in the ad industry. Events in LA, NY and ATL.

The Side Show

Co-Founder. Created a not-for-profit award show and creative week focused on side projects of those in advertising and design.

Teaching/Mentoring

Teaching students at book180 and The Workshop while also mentoring young creatives at Creative Circus, UGA and others who have contacted me directly.

EXCELLENCE

- 3x - One Show Shortlist
- 1x - Shorty Awards Gold
- 1x - Shorty Awards Silver
- 2x - Awwwards
- 1x - Los Angeles Addy's Bronze
- 1x - YouTube Awards Best Brand as Creator
- 1x - Atlanta Addy's Silver

EXPOSITION

Strategic problem solver, maker and collaboration fiend who believes in the power of creativity to solve business problems for clients.

EXPERIENCE

Walmart Creative

Associate Creative Director / 2025.present

Back to School, New Essentials

Oversee a team of four art directors and three graphic designers while partnering with copywriters across projects.

Freelance

Creative Director / 2017.2025

Meta, Pereira O'Dell, TBWA\CHIAT\DAY NY + LA, TBWA\Media Arts Lab, FCB NY, HAVAS NY, 180LA, DDB NY + SF, 160over90, The Community, Murder Hornet, RPA, Edelman, Digitas NY, HUGE, Critical Mass LA, Wunderman NY, Concept Arts, Brunswick Group, DANG, CAPE, CNC Agency, etc.

Apple, Amazon, AT&T, Nissan, Volkswagen, T-Mobile, Wells Fargo, QuickBooks, ampm, Amstel Light, ebay, Accenture, Thomson Reuters, Spinmaster, Hilton, Chips Ahoy!, Dannon, ADT, TD Bank, BNY Mellon, Energy Upgrade California

The Many

Associate Creative Director / 2022

eBay Motors

Helped create "Between 2 Rides," a 5 episode YouTube content series with over 400 deliverables. The largest production in agency history (\$2 million).

Red Tettemer O'Connell

Sr. Art Director / 2018.2019

Stanley Tools, Craftsman, Sierra, Nature's Bakery, Tullamore DEW, Tuaca, Flor de Caña, Pitches

Orchestrated the LA creative team day-to-day for the Philadelphia based creative directors.

BBDO

Art Director / 2016.2017

AT&T, Toys'R'Us, Georgia Lottery, Sanderson Farms, Voya, Novant Health, Norwegian Cruise Line, Pitches

Raised over \$500,000 for the Special Olympics with our "Save Something Special" social initiative for Voya.

Saatchi & Saatchi

Art Director / 2014.2016

Toyota (Tacoma, 4Runner, RAV4 Hybrid, Retail, Sunday Night Football), The Amanda Foundation

Sold a Super Bowl spot (#12, Admeter) and produced 19 other commercials/content pieces in 2.5 years.